Scenic

BANNER STAND

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This product guide is

designed to help you

- get the facts fast
- look up any price
- advise colleagues or clients
- place orders efficiently
- set-up artwork correctly

Use the buttons, links and Forward/Back arrows at the top or bottom of your screen to get around your product guide.

Please also visit our website to access the latest information on our products and services.

We are here to help you too. If there is anything we can do then please just give us a call.

CLS Graphics Ltd is one of the UK's leading providers of portable graphic displays.

We supply banner stands, pop-up displays, modular stands, outdoor displays, literature racks, portable furniture and all types of large-format graphics for events, exhibitions and displays.

Quick View

The Scenic is stylish, reliable, user-friendly and great value.

5 year guarantee
good all-rounder
30 second set-up
5 minute banner change
single or double-sided

Key Features
(can be sent to clients or colleagues)

Quick Price Guide

	Turnaround: 4 to 5 days			
Stand, banner, bag	**1**	**2-3**	**4-5**	**6-9**
2130 x 800mm wide	160	140	120	116
2130 x 1000mm wide	200	180	160	150

Accessories	**1**	**2-3**	**4-5**	**6-9**
35w banner stand light	40	38	36	34
- padded lights bag	20	19	18	17

Click for extended price list. All prices exclude VAT (17.5%) and delivery.
Prices based on a print-ready PDF artwork being supplied (see Artwork Set-up).

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Scenic

BANNER STAND

Key Features

The Scenic is a stylish, reliable, user-friendly and great value roll-up banner stand, available single or double-sided.

- **Good all-rounder, great price**
  the Scenic boasts good looks, high portability, easy operation, a good guarantee and dependable performance - all at a great price

- **Easy change banners**
  the user can swop banners over within 5 mins, saving the time and expense of sending the stand back for fitting of new banners

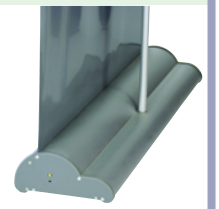
Specifications

Stand type	Roll-up
Guarantee	5 years (against component failure and manufacturing defect)
No. of parts	2 (base, bungee-corded pole) + bag
Construction	Mid-grade aluminium casing and pole
Banner type	High resolution inkjet print to opaque polyester plus anti-scratch laminate (200-250 mic)
Assembly	30 seconds
Swop banner	5 minutes
Area of use	Indoor
Sides	Single or Double-sided
Height	2130mm
Width	800, 1000mm
Weight	4.4 kg (800 single-sided stand, banner, bag, packing)
Colour	Anodised

good all-rounder

30 second set-up

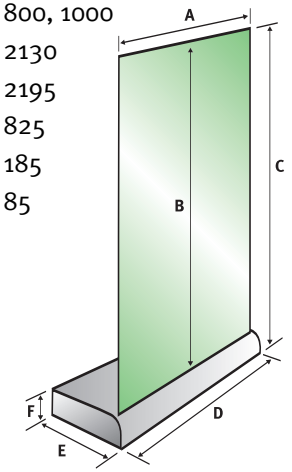
stylish base



5min banner swop

Dimensions (mm)

A	800, 1000
B	2130
C	2195
D	825
E	185
F	85



Accessories

35w banner light
- clips on to the pole
- adds impact and clarity

Padded lights bag
- protect and store
- holds up to 4 lights

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Prices

Scenic stand, bag and banner

turnaround		4 to 5 days				6 to 9 days			10 to 15 days	
Single-sided	**Qty**	**1**	**2-3**	**4-5**	**6-9**	**10-19**	**20-39**	**40-69**	**70-99**	**100+**
2130 x 800mm wide		160	140	120	116	112	104	96	88	80
2130 x 1000mm wide		200	180	160	150	140	130	120	110	100
Double-sided	**Qty**	**1**	**2-3**	**4-5**	**6-9**	**10-19**	**20-39**	**40-69**	**70-99**	**100+**
2130 x 800mm wide		335	302	268	251	235	218	201	184	168
2130 x 1000mm wide		390	351	312	293	273	254	234	215	195

Accessories & Spares

Product	**Qty**	**1**	**2-3**	**4-5**	**6-9**	**10-19**	**20-39**	**40-69**	**70-99**	**100+**
35w banner light		40	38	36	34	32	30	28	26	24
- spare bulbs		7	6	5	4	3	3	3	3	3
- padded lights bag		20	19	18	17	16	15	14	13	12

Lights bags can hold up to 4 banner lights, plus spare bulbs.
Spares: New pole £30, new 850mm bag £30, new 1000mm bag £35 plus £5 P&P

Replacement banners for existing Scenic stands

Size	**Qty**	**1**	**2-3**	**4-5**	**6-9**	**10-19**	**20-39**	**40-69**	**70-99**	**100+**
2130 x 800mm wide		120	108	96	90	84	81	78	75	72
2130 x 1000mm wide		145	131	116	109	102	98	94	91	87

Price includes new top quality graphic panel, renewing existing rails and fitting to existing stand.

1. All prices exclude VAT (17.5%) and delivery.
2. Prices are based on printing from print-ready PDFs supplied according to our artwork guides (see Artwork Set-up).
3. Artwork not supplied as print-ready PDFs will be subject to a £10 set-up charge per banner stand artwork.
4. Studio time creating or modifying artwork is charged at £50/hr, with a minimum charge of £15 including PDF proof.

Machine Proofs	**Each**
10% proof	
- 1st artwork	20
- Next artworks	5
Section at 100%	
- 1st section	20
- Next sections	15

New proofs off altered artwork at same rates. P&P incl. Add 3-4 days to job turnaround incl 1st class post. Add £4 for guaranteed next day delivery B4 1pm or £9 B4 9am.

Re-dos	**Each**
Print only	45
Print & laminate	75

If there is a problem with the artwork supplied and you request us to reprint a panel the prices above would apply (based on 800mm width)

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Delivery

Completed orders are available for collection from our offices in Edenbridge, Kent. We have plenty of easy parking or customers can send their own carrier/courier to collect.

Alternatively, you can request us to dispatch goods for you via any of the following options.

Delivery options & prices

Same Day Delivery

Please ask for a quote (postcode required).

Amtrak — No. of 800mm stands	1-4	5-7	8-9	10-11
Next working day before 6pm	23	28	33	38
Next working day before 12 noon	29	34	39	44
Next working day before 10am	33	38	43	48
Next working day before 9am	40	45	50	55
Saturday before 12 noon	40	45	50	55

For quantities over 11 add £5 for every 2 additional stands e.g 15 stands on a next working day before 6pm £48
Amtrak's Conditions of Carriage apply to all deliveries, www.amtrak.co.uk
Prices apply to delivery to England, Wales & Southern/Central Scotland.

Royal Mail	includes packaging
1st class post	£5*
Special delivery before 1pm	£9*
Special delivery before 9am	£14*

Minimum charge. Charge may increase depending on weight.
Should be requested for small packages only such as spares, proofs etc

Good to know

Critical deadlines
Where delivery to a critical deadline is involved we would always recommend a same day courier. If distance makes this cost-prohibitive then please allow for a timed delivery on an overnight carrier and/or allow an extra day in case of delay.

Help the driver
Always supply a contact name and telephone number in case the driver cannot find the delivery address (see order form).

Signing for goods
Someone must be present to sign for the goods at the delivery address. The consignment will not be left without a signature unless specifically requested (see order form). A re-delivery charge of £7.50 would apply if the carrier has to make a return delivery attempt.

Timed deliveries
The overnight carrier's Conditions of Carriage allow for timed next day deliveries to be up to 60mins late without penalty due to traffic conditions. Please inform us immediately if your delivery is over 60mins late so we can reduce your delivery charge to the next price band.

Insurance
If you would like us to arrange insurance for your goods whilst in transit please request this in your order and we will quote you for the additional cost.

Extra packing costs
We reserve the right to charge for additional packing or administration when appropriate, such as splitting orders for dispatch to multiple destinations or preparing goods for collection by client's carrier. We will quote you beforehand should this arise.

Terms and Conditions
Please read our standard terms and conditions regarding delivery and dispatch of goods.

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Order Form

Name	
Organisation	
Other info/ instructions	

Submit Order

Print & Fax to 01732 865615

PDF & Email to alanf@clsgraphics.co.uk

How to pay
Option 1: Payment BEFORE dispatch - cheque, bank transfer
Option 2: Payment AFTER dispatch - credit account required

Artwork
Prices are based on printing from print-ready PDFs supplied

Proofs
Machine proofs are recommended on all jobs. Allow 3-4 days.

Turnaround
Prices are based on our stated turnaround times. Please allow sufficient time. Please check beforehand for faster turnaround.

Terms
All orders are subject to our stated terms and conditions.

1 Product

Prices

Scenic (width)	Qty	Options	
800mm		Stand, bag & banner ✔	Single-sided ✔ / Double-sided ☐
1000mm			
		Replacement banner only ☐	Discard old banner ✔ / Return old banner ☐

Accessories	Qty	Notes
35w banner light		1 bag can hold up to 4 lights, plus spare bulbs.
- spare bulbs		
- lights bag		

2 Proofs

Prices

Whole banner at 10%	None required
Section at 100%	None required

3 Turnaround

Delivery

Date artwork to be supplied	
Preferred delivery date	
Delivery method	Amtrak B4 6pm
Deliver to FAO Tick if usual details apply ☐ Address Contact Tel	

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Artwork Set-up

All sizes in mm	Full size	25% Scale
A - banner width	800, 1000	200, 250
B - banner height	2330	582.5
C - visible height	2130	532.5
D - bleed	10	2.5
E - bleed into base	30	7.5

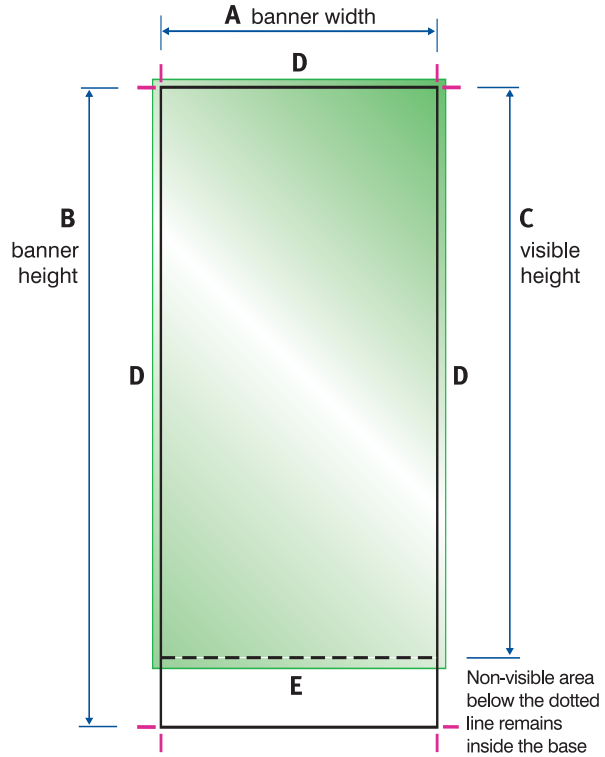

Illustration not to scale. Specifications subject to change without notice.

Essential Instructions

Please follow these instructions to help avoid possible delays or additional set-up costs.

1. **SIZE** Set-up a document sized A x B, either full size or at 25% scale

2. **ARTWORK** Place artwork over the shaded area (A x C, plus bleed). DO NOT use the area under the dotted line.
   - Setting-up artwork for banner stands

3. **PDF** Artwork must be supplied as a suitable print-ready PDF, including **bleed** and **crop marks** as shown.
   - Supplying suitable print-ready PDFs

   If you cannot supply a suitable print-ready PDF we can make it for you from most native applications at a cost of £10 per banner artwork. Please call to discuss.

4. **PROOFS** We recommend you supply a colour proof printed **from the PDF** including bleed and crop marks, to help us check reproduction of content.

   Additionally, machine proofs printed on the final material can be ordered to check reproduction of content, colours, logos, image quality or specific detail prior to the final print-run (recommended).
   - Prices

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Artwork Set-up (cont.)

Setting up artwork for banner stands

Please follow these instructions carefully to achieve the best results and to avoid possible delays to your preferred delivery date and/or extra costs. Please feel free to call us for any advice.

1. Dimensions
Set up the layout page exactly to the dimensions specified on the Essential Instructions page (AxB). If setting up to scale, only use 25% scale.

2. Non-visible area
Ensure you have not placed important information in the non-visible area of the banner (below the dotted line shown on the Essential Instructions page). It will not be seen as it is the part of the printed banner that always stays rolled within the stand base.

3. Images
Images must all be supplied as CMYK.

For general use the resolution should equate to 75-100dpi at the printed size, equivalent to 30-60mb per sqm of printed image. If setting up artwork at 25% of the printed size then images should equate to 300-400dpi.

If your images are not of ideal resolution then you may wish to increase their resolution as necessary in Photoshop to reduce pixelation. You can view the images in Photoshop at the final print size to check how they will print.

Image quality is subjective and dependent on viewing distance. If you have any concerns over the quality of images used then please request a 100% section proof to check reproduction. Images will print as you supply them.

4. Logos
For completely sharp results, logos or illustrations should be supplied in vector format (such as Illustrator eps). To avoid curved elements looking faceted (like a 50 penny piece) ensure the logo will not be printed more than 4 or 5 times its original size. Increase the size of the original file if this is the case.

Logos or illustrations supplied as images (raster format such as jpegs and tiffs) should be at least 300dpi at the printed size to avoid pixelation (this equates to 1200dpi at 25% scale. See section 3 for advice on improving and checking resolution.

5. Fonts
Wherever possible, all fonts must be saved as outlines/curves to avoid font issues.

6. Colours
Colours print as reasonable approximations, within our tolerances, to standard colour swatches such as Pantone/Process Guides.

Due to the subjective nature of colour and the variable nature of colour when viewed on different media, we recommend, if you have any critical colours, that you request a machine proof in your order.

Colours cannot be guaranteed to match on future reprints due to potential ageing of the original print and changes in machine set-up and media/ink batches. Please request a machine proof at the time of a future reprint if this is critical.

7. Supply your final artwork as a print ready PDF
Your price is based on supplying your final artwork as a print-ready hi-res PDF - click for details.

8. Proofs
To help you achieve the results you are expecting we recommend you supply a hardcopy content proof with your artwork, and consider a machine proof prior to final print run - click for details.

9. Getting artwork to us
In preference, please send artwork to us on disk (CD or DVD) with a hardcopy content proof. Alternatively, emails (up to 20mb), ISDN (01732 867524), or FTP site are acceptable.
Try www.mailbigfile.com if you do not have your own FTP site - its free!

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Artwork Set-up (cont.)

Supplying final artwork as hi-res PDF

The following are general guidelines designed to help you supply suitable hi-res PDFs for large-format output. Please feel free to call for any advice. Artwork not supplied to these specifications will be subject to a £10 set-up charge per banner artwork.

1. Artwork set-up
Please ensure you have followed all the artwork set-up instructions on the previous pages before making the PDF.

2. Compression/Image Quality
When prompted to make selections concerning compression and image quality, select options such as "Do not downsample", "Keep resolution", "Compression - None" to preserve the full resolution of images.

Do not compress text and line art.

If you have to use some compression to reduce file size then be aware that some loss of image quality is possible/likely. If you have any concerns we recommend a full size section proof through the images area(s) of concern.

3. Trim Marks and Bleed
You must choose options that include trim marks. You can use the default settings for line thickness and offset.

You must include bleed. If your artwork was set-up at 25% scale then set bleed to 2.5mm on all sides. If your artwork was set-up at 100% then use 10mm bleed on all sides.

4. Output/Colour/Profiles
When prompted to make selections concerning output / colour / profiles, select options such as "No colour conversion" and "Don't include profiles", "Print colours CMYK".

5. Fonts
When prompted to make selections concerning fonts, select options such as "Embed all fonts", otherwise use default settings.

Proofs

As a basic artwork check, we recommend you supply a hardcopy proof printed from your final hi-res PDF, including the bleed and crop marks.

We also offer a proofing service where you can order proofs printed on the final machine. Small proofs can be ordered at 10% of final print size or as full size section proofs.

We recommend machine proofs as the best way of ensuring your artwork reproduces the way you intend it, allowing you to check how content, colours, logos, image quality or specific detail will appear in the final print-run.

Proofs are supplied unlaminated as standard. The laminate makes a minor difference to the finished appearance. If you would like the proof(s) laminated please specify this in your order (a flat-charge of £15 regardless of quantity would apply).

Please allow 3-4 days from receipt of artwork for turnaround of proofs. Quoted costs include 1st class post. If timescale is tight proofs would have to be sent out by guaranteed next day delivery. To avoid delays to your preferred delivery date please arrange for proofs to be checked immediately on receipt.

If, on receipt of your proof, alterations to the artwork need to be made, please supply new artwork with a hardcopy proof and specify whether you wish to order a new set of proofs. Please allow for this in your timescale.

Please feel free to call for advice on any aspect of proofing.

Machine Proofs	Each
10% proof	
- 1st artwork	20
- Next artworks	5
Section at 100%	
- 1st section	20
- Next sections	15

New proofs off altered artwork at same rates. P&P incl. Add 3-4 days to job turnaround incl 1st class post. Add £4 for guaranteed next day delivery B4 1pm or £9 B4 9am.

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